



## Vernon Ribfest 2023 Overview

### Vernon's Ribfest July 7th, 8th & 9th, 2023, hosted by the Vernon Ribfest Society

An event created by community members for the community, Vernon's Ribfest is a family-oriented food and music festival with something to offer everyone. Professional Ribbers, Live Bands and Entertainment, a Media BBQ Contest, a Kids Zone and other unique attractions.

This Rain or Shine festival to be held at O'Keefe Historic Ranch (9380 Hwy 97N Vernon, BC) free parking available.

We anticipate 12,000+ people at the festival, providing excellent exposure for our sponsors.

\*Sponsorship benefits can include promoting a sponsor's business through logo placement on our website, logo or photo on social media post(s), banners placement, naming rights, announcements, business logo placement on printed promotional materials, and complimentary ticket(s) (1/2 rack of pork ribs and an adult beverage ticket(s)).

Rib festivals have a substantial economic impact on communities; they are time-tested and have proven very successful in the Thompson & Okanagan (Kelowna, Kamloops & Penticton).

Thank you for considering sponsorship of this community event and your interest in this unique opportunity. Choose the sponsorship level and the level of promotion that fits for you. The following is the contact info. [info@vernonribfest.com](mailto:info@vernonribfest.com) or call (250) 558-4192 (message number).

Your contribution is an integral part of making this festival possible.

Sincerely,

Elaine Gallacher; President  
Vernon Ribfest Society

Moe Sather; Secretary Treasurer  
Vernon Ribfest Society

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<https://kamloopsribfest.com/wp-content/uploads/2018/07/Ribfest-2017-Economic-PowerPoint.zip>

\*Sponsorship benefits are based on the level of sponsorship

**Mailing address:**

215 3704 27<sup>th</sup> Ave  
Vernon BC V1T 1S6

Payment Options: Major Credit Cards Email Transfer Cheque
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